

PEARL OF THE SOUTH CHINA SEA

REACHING LABUAN

Lying just 8 Km off the western coast of Borneo, one of the world's largest islands, Labuan is accessible daily by air from Kuala Lumpur, the capital of Malaysia. Beside Kuala Lumpur, Kota Kinabalu serves as the International gateway for Labuan. Royal Brunei also flies direct to Labuan. For those who wish a more leisurely approach, high-speed air-conditioned ferries ply daily to Labuan from Kota Kinabalu, Sarawak and Brunei. Travelling time to Kota Kinabalu is about two hours and to Brunei is about one hour.



AIRLINE SERVICE

MALAYSIA AIRLINES

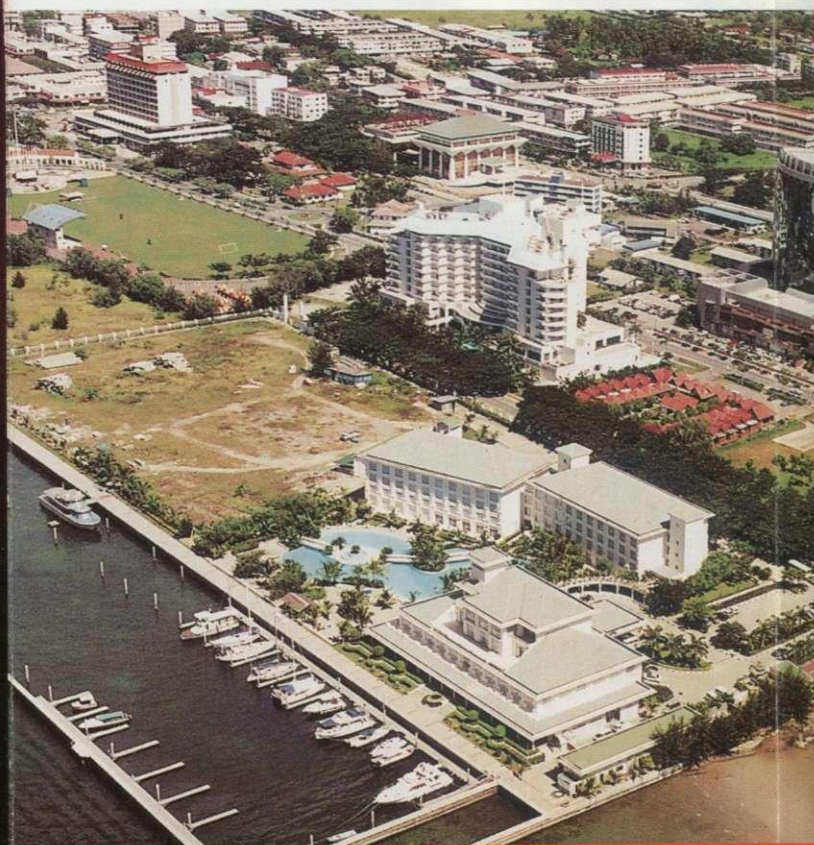
Lot No. 1, Wisma Kee Chia,
Tel: 087-412263 / 413722
412152 / 412177

ROYAL BRUNEI (RBA)

UC010, Ground Floor, Podium Level,
Financial Park, Jalan Merdeka
Tel: 087-421235 / 421237

AIR ASIA

c/o HMD Tours & Travel Sdn. Bhd.
Tel: 087-416117 Fax: 087-418027



MALAYSIA



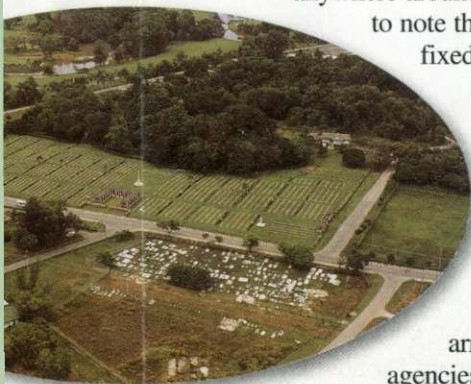
ENTERTAINMENT & NIGHT LIFE

Labuan has a vibrant night life. There are many live music pubs, discos, plush karaoke lounges

and hotel bars to suit most tastes. Most places close around 1am with some stay open much later. With duty-free status, Labuan's entertainment and night scene is the region's cheapest.

MOVING AROUND

Buses and taxis are readily available to take you anywhere around Labuan. It is also important to note that the bus and taxis fares are fixed and that these modes of transport must be well maintained and clean. Car Rental is easily available as well. There are 15 licensed travel agents in Labuan. Some of them specialise in inbound tours. Packaged tours, from city tours to diving tours can be arranged by your hotel. Travel agencies will also be able to provide travel arrangements to the rest of Borneo's diverse range of attractions.



FERRY SERVICE

SANERGY MARINE
Tel: 087-410826 / 410986
PERKAPALAN MUHIBBAH
Tel: 087-413827
VICTORIA AGENCY
Tel: 087-412332
MING HAI
Tel: 087-424228

EXPRESS KINABALU
Tel: 087-425798
LABUAN FERRY & CRUISE SERVICES
Tel: 087-417333
BROADWIN (M) SDN. BHD.
Tel: 087-412261



FINANCIAL PARK COMPLEX

The Financial Park at Jalan Merdeka houses international offshore banks and trust companies. There is also a 1,500 sitting capacity convention hall and a large shopping mall. This modern complex is reputed to be the only one of its kind to be found in any IOFC throughout the world.



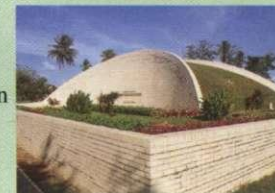
THE CHIMNEY

Situated at Tanjong Kubong, The Chimney is a relic from the coal-mining era of Labuan from 1847 to 1912. Labuan was used as a coaling station for ships sailing in the Far East. The coal was transported by a single rail track to Victoria Port.

PEACE PARK

Peace park is located on the west coast at Layang-Layangan Village. It is dedicated to all fallen soldiers of World War II.

Located next to Peace Park is Surrender Point. It was built



as a memorial where the commander of the Japanese Army surrendered to the Australian 9th Division on 9th September 1945 which led to the end of World War II in Borneo.

ISLAND HOPPING

Labuan Island and its outlying islands of Papan, Kuraman, Daat, Rusukan Besar, Rusukan Kecil and Pulau Burung offer clean beaches and you can enjoy a variety of watersports like jet skiing, wind surfing, scuba diving, fishing or wreck diving. Commercialism has not enroached into Labuan's beaches and you can find lots of privacy there.



LABUAN MARKET



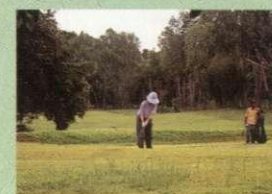
The Labuan Market in the heart of Labuan town is a bustling place full of colours, sights, smells and sounds. A variety of local produce such as fruits, vegetables, fresh spices, fish, prawn and handicrafts are sold.

DUTY FREE SHOPPING

Labuan is definitely a shoppers' paradise. Being a free port, a wide range of items can be purchased cheaper than elsewhere. Textiles, jewellery, perfume, cosmetic, electrical appliances, sports equipment, kitchenware, alcohol and cigarettes are popular buys in the many department stores.



GOLFING



Golfing facilities are available at Labuan Golf Club. This club offers the most challenging 9-hole golf course with all amenities provided.



LOCATION

Labuan comprises of one main triangle-shaped island and six smaller ones. Covering an area of 92 square kilometres, situated at the North of Brunei Bay and faces the South China Sea, it is centrally located right in the middle of the Asia-Pacific region. Labuan derives its name from the word 'pelabohan/labohan' meaning anchorage.

HISTORY

In 1963, Labuan together with Sabah and Sarawak became independent by joining the Federation of Malaysia. Because of its strategic location on the South China Sea and coal deposits, the British hoped to make it a re-fuelling station for the steamships of the day as well as a naval power. Coal mining started in 1846 and today the chimney in the Northern part of the island remains the only relics of its coal-mining days. Labuan town in the early days consisted of a row of Chinese brick shops and cluster of atap houses in the outskirts. The town was named Victoria Town after the British Queen Victoria. On 16 April 1984, Labuan was proclaimed a Federal Territory of Malaysia. Labuan as Federal Territory comprises the main island of Labuan and the territories within 4.8 km (three nautical miles) of Labuan, including islands of Rusukan Besar,

Rusukan Kecil, Kuraman, Burong, Papan and Daat. The administration of the island was placed directly under the Federal government. The Federal Territory status elevated Pulau Labuan to the mainstream of national development. Labuan

continues to enjoy her free port status as a Federal Territory. Now as a Federal Territory of Malaysia, Labuan is a dynamic town with modern telecommunications facilities. A duty free port designation was well as an International Offshore Financial Centre and a centre of attraction for shoppers and tourists.

POPULATION

The population of Labuan is very cosmopolitan. Its inhabitants coming from all walks of life as well as different regions around the world, create a diverse and stimulating society. As of 1998, the population number is estimated at 65,000.

CLIMATE

Labuan experiences a tropical, warm and humid climate year round. The average temperature being 30° Celsius with relative humidity at 80 to 95%.



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PUBLIC HOLIDAYS

Public Holidays: Being multiracial and multicultural, Labuan just like any part of Malaysia, celebrates a number of festival which include New Year, Chinese New Year, Federal Day, Wesak Day, Hari Raya Puasa, Hari Raya Haji, Maal Hijrah, Pesta Kaamatan, Birthday of H.M. The Yang Di Pertuan Agong, Birthday of Prophet Muhammad, National Day, Deepavali and Christmas.



WORKING HOURS

GOVERNMENT

Monday to Thursday: 0800 hrs – 1245 hrs / 1400 hrs – 1630 hrs

Friday: 0800 hrs – 1130 hrs / 1400 hrs – 1630 hrs

Saturday: 0800 hrs – 1238 hrs

Off on Public Holidays and Sundays

COMMERCIAL

Monday to Friday:

0900 hrs – 1230 hrs /

1330 hrs – 1700 hrs.

Some open half days on Saturday

Off on Public Holidays and Sundays.

BANKS

Monday to Friday: 1000 hrs – 1500 hrs

Saturday: 0930 hrs – 1130 hrs

Off on Public Holidays and Sundays

CURRENCY

Malaysian Ringgit (RM) is the unit currency.

Travellers Cheques and foreign currencies can be changed for Malaysian

Ringgit at authorized money changers which include banks, hotels and retail outlets such as shopping complexes. Major credit & charge cards – American Express (AMEX), Mastercard, VISA and Diners Club – are widely accepted.

PUBLIC PHONES

Public telephones can be found in most public places. Coin, credit card and phone card telephones are available.

HEALTH CARE

A new Labuan hospital provides modern health care and comprehensive specialised services. For visitors who prefer private medical facilities, there are a sufficient number of private dental clinics, private medical clinics, maternity and child care clinics.



IMMIGRATION

Visas are not required for citizens of Commonwealth countries (except India and Sri Lanka), most European countries, United States, Japan, South Korea, etc. provided their stay does not exceed three months. Citizens of Asean

countries do not require visas for visits of less than a month. However, it is advisable to check with your nearest Malaysian embassy/consulate as regulations are subject to change. Valid travel document/passport is a must for entry and should be valid for a period of not less than six months.

CUSTOMS

Being a duty free port, hotel tariffs and retail goods are exempted from government duties. Visitors with more than 24 hours stay in Labuan are exempted from paying duties for items like wines and liquors (1 litre), tobacco (200 cigarettes), apparels, footwear, cosmetics, souvenirs, and gifts, food and food preparations and portable electronic items.

POSTAL SERVICES

The national Malaysian postal service is available for ordinary mailing needs. Most major couriers operate to and from Labuan.

ENTERTAINMENT & NIGHT LIFE

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PLACES OF INTEREST

WAR MEMORIAL



The War Memorial is a beautiful landscaped cemetery. It is dedicated to 3,900 Australia, New Zealand and British servicemen who lost their lives during World War II. A section is also dedicated to the Indian Soldiers of the Punjab Regiment.

This memorial is situated near the Labuan Golf Course on the outskirts of Labuan Town.

AN'NUR JAMEK MOSQUE

The An'Nur Jamek Mosque, featuring futuristic architecture, is the pride of Labuan's Muslims and symbolises the progressive spirit of the people and island of Labuan.



LABUAN SQUARE

Labuan Square is a fascinating park with neat lawns and flora indigenous to Labuan. Its design reflects



Labuan's status as an International Offshore Financial Centre, and is a popular place to stroll or relax.

KAMPUNG AYER (Water Village)



These traditional houses on stilts are joined by a maze of inter-connecting wooden walkways, and visitors are free to roam at their leisure. A visit to Labuan would be incomplete without a trip to this unique and intriguing place.

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THE CHIMNEY

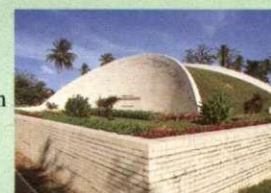


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ISLAND HOPPING



PEACE PARK

ACCOMMODATION

A variety of hotels (ranging from the world-class Sheraton, Waterfront, Tiara and Manikar Beach Resort with its own bay, to medium and lower range accommodation provide all amenities. Services apartments are also available at reasonable rates.

WHERE TO EAT

Options for eating out in Labuan range from in formal and casual eateries to more established restaurants and haute cuisine. Hawker centres offer fine local delicacies at very reasonable price. Favourite dishes include satay, grilled fish and chicken rice. Labuan has a good mix of restaurants offering Asian cuisine. This includes Chinese, Indian, Thai, Malay and seafood. All major hotel restaurants in Labuan serve a mixture of asian and western foods.

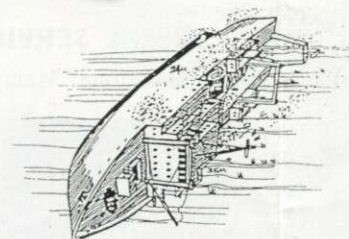
WRECK DIVING

Labuan offers ideal living conditions all year round for both professional and amateur divers. Sunken relics of World War II and postwar shipwrecks have made Labuan's waters the region's centre for wreck-diving. Diving expeditions can be arranged by your hotel to four major wrecks. American Wreck is located southwest of Pulau Rusukan Kecil and about 24 km from Labuan. Australian Wreck lies in 21 metres of water about 23 km from Labuan and southeast of Pulau Rusukan Besar. Sunk in 30 metres of water, Cement Wreck is 21 km from Labuan and east of Pulau Kuraman. Blue Water Wreck is 34 km

SPORT FISHING

Labuan is a paradise for sports fishermen. The waters around the island of Labuan is extremely rich in marine life. Commercial exploitation of the marine environment is well controlled resulting in the existence of the vast varieties and quantities of marine life in this area. The warm ocean currents coming in from the surroundings seas bring in a lot of food to sustain the rich marine environment in the area.

For the less adventurous anglers, the numerous coral reefs and bottom structures within close proximity of Labuan Island will yield good catches of excellent table fishes such as Black Marlin, Coral Trout, Sweet Lips, Grouper and Red Snapper. For the estuary fishing enthusiast, there are also a number of mangrove swamps on the island which yield good quantities of Barramundi, Mangrove Jacks, Treadfin Salmon and many other estuarine species. There are sportfishing packages to suit everyone, from day trips to week long trips. Equipment for novices to experts are also available and all types of fishing



Blue Water Wreck



Cement Wreck



American Wreck

PULAU RU

PULAU RU

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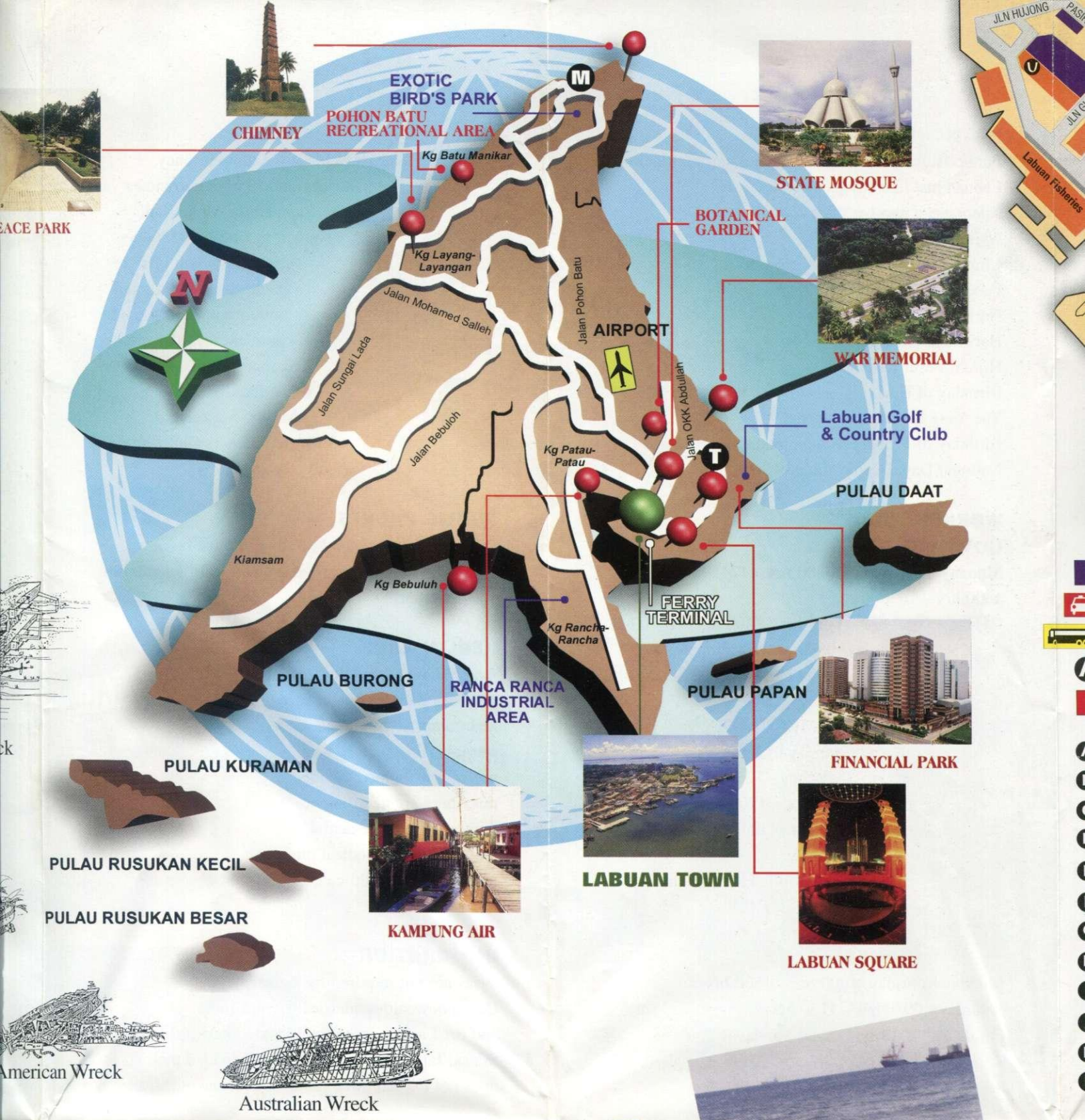
Cement Wreck



American Wreck

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PEACE PARK



CHIMNEY



STATE MOSQUE



WAR MEMORIAL

Labuan Golf & Country Club



FINANCIAL PARK



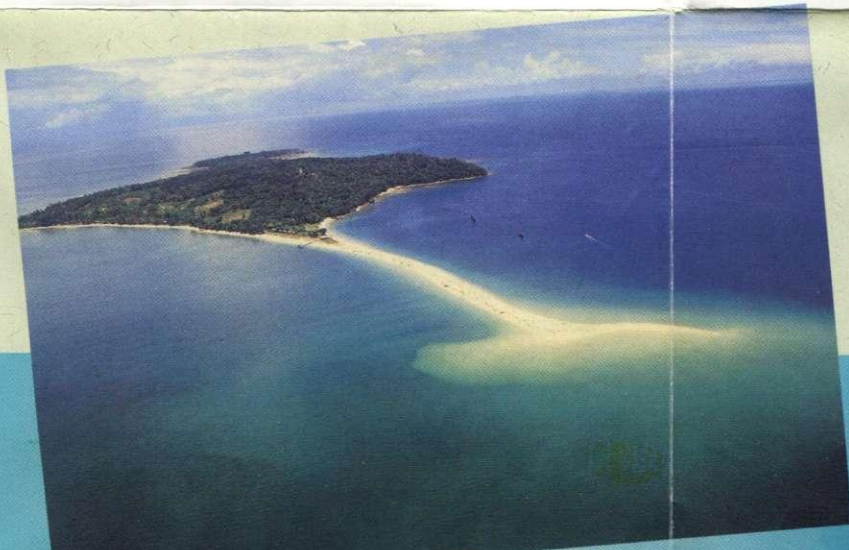
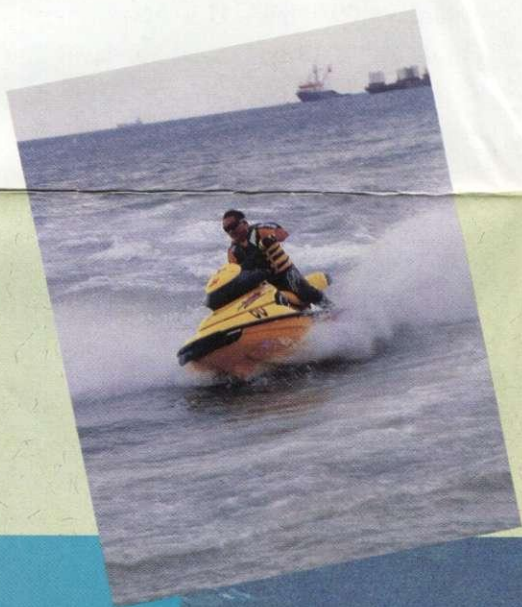
LABUAN SQUARE



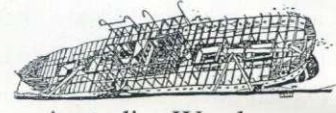
KAMPUNG AIR



LABUAN TOWN



American Wreck



Australian Wreck



- A** Hotel Global – Jalan OKK Awang Besar
B Pantai View Hotel – Jalan OKK Awang Besar
C Hotel Sri Villa – Jalan OKK Awang Besar
D Melati Inn – Jalan Perpaduan
E Asia Hotel – Jalan Bunga Melati
F Hotel Pulau Labuan – Jalan Muhibbah
G Wilayah Inn – Jalan Bunga Mawar
H Hotel Mandarin – Jalan Bunga Mawar
I Oriental Hotel – Jalan Bunga Mawar
J Hotel Seri Mutiara – Jalan Dewan
K Victoria Hotel – Jalan Bunga Kesuma
L Federal Hotel – Jalan Bunga Kesuma
M Manikar Beach Resort – Jalan Batu Manikar
(Not in the map)
N Southern Hotel – Jalan Bunga Anggerik
O Mariner Hotel – Jalan Tanjung Purun
P Pulau Labuan Inn – Jalan Bunga Dahlia
Q Hotel South East Asia – Jalan Taman Mustapha
R Hotel Sheraton – Jalan Merdeka
S Waterfront Financial Hotel – Jalan Wawasan
T Tiara Hotel – Jalan Tanjung Batu
(Not in the map)
U Klasik Hotel – Jalan Hujung Pasir
V Services Apartment – Jln Merdeka/Jln Tg. Purun
W Hotel Pulau Labuan (Branch) – Jln Kemajuan



PULAU KURAMAN

PULAU RUSUKAN KECIL

PULAU RUSUKAN BESAR



KAMPUNG AIR



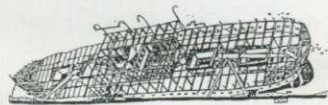
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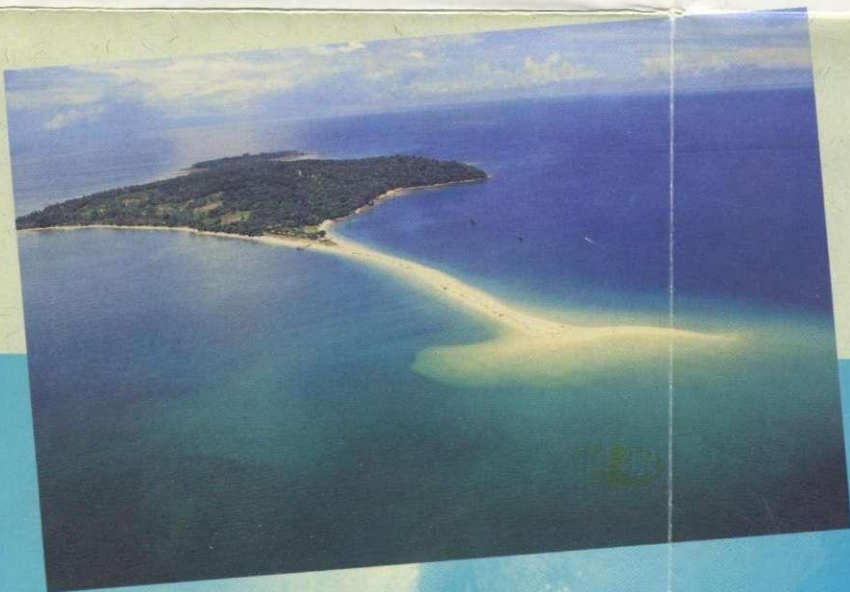
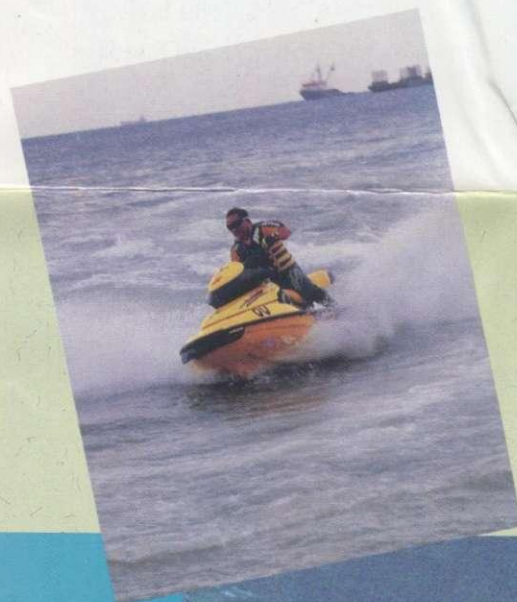
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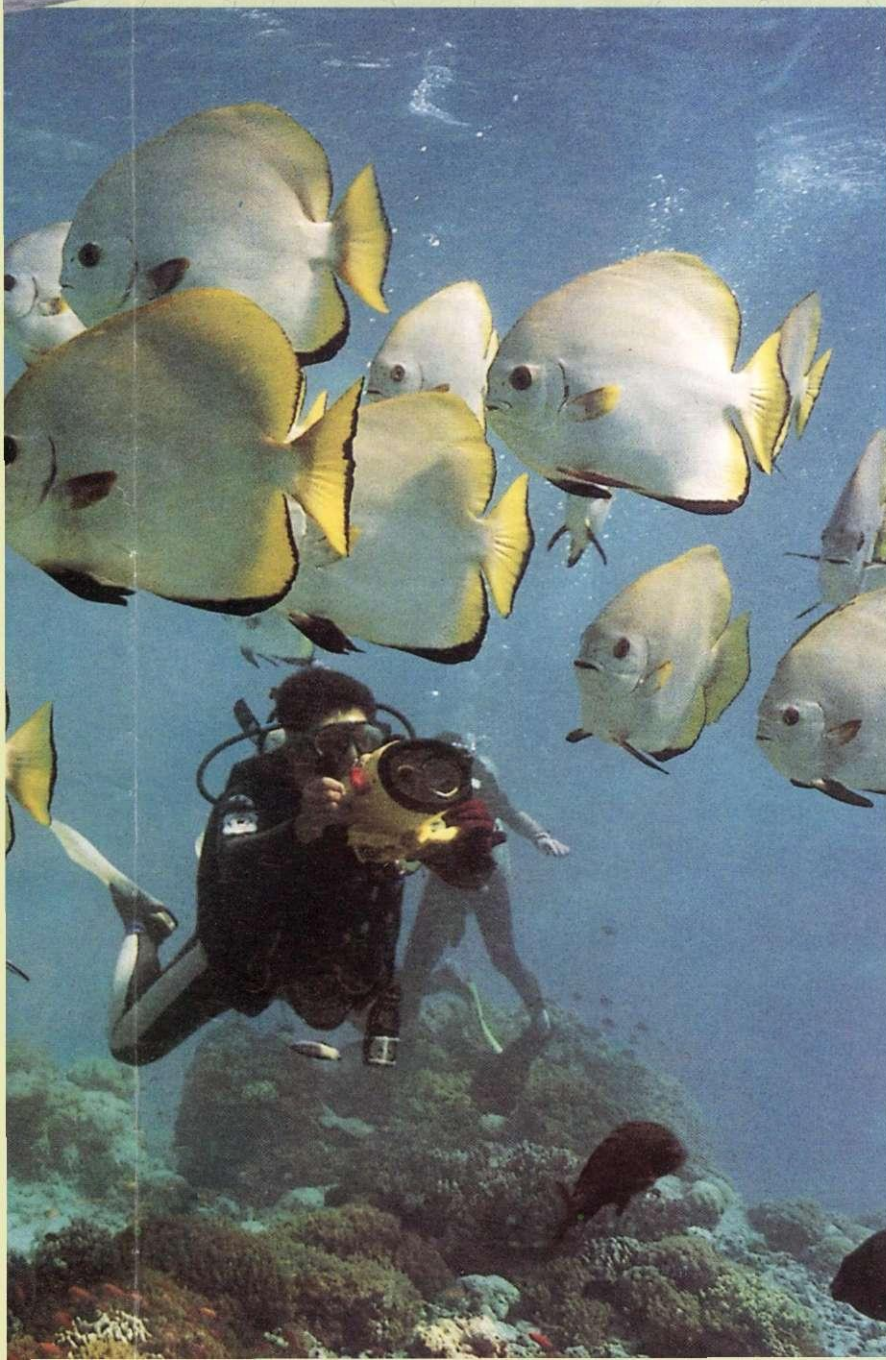
American Wreck



Australian Wreck



LABUAN



BUSINESS IN LABUAN

Business opportunities in Labuan are varied from financial activities to tourist and travel-related industries in conjunction with the Government's objective of making Labuan a major tourist destination besides its status as an International Offshore Financial Centre. The Government welcomes both foreign as well as local investors to participate on a joint-venture basis. Plans are underway to build an Integrated Port and Sea Sports Complex of call at Labuan and sea sports events like Labuan International Big Game Fishing Tournament, Jet Sport Challenge and Underwater Treasure Hunt, held every year has attracted both local and international visitors to this tropical paradise.

CAR RENTAL & TRAVEL AGENT

Destination Borneo Sdn. Bhd.	087-414989
HMD Travel & Tours Sdn. Bhd.	087-412257/416117
Borneo Divers & Sea Sport (S) Sdn. Bhd.	087-415867
Padas Jaya Rent-A-Car Sdn. Bhd.	087-425220 / 425221
Rejoice Tours & Travel Service Sdn. Bhd.	087-410150 / 410151
Travel Rent-A-Car Sdn. Bhd.	087-423600
First Classic Travel Service Sdn. Bhd.	087-423088
Airborne Travel Agency Sdn. Bhd.	087-414986
Victoria Travel Agency Sdn. Bhd.	087-412332
Harrisons Travel Sdn. Bhd.	087-423632
Adaras Rent-A-Car Sdn. Bhd.	087-421590
E&C Limousine Services Sdn. Bhd.	087-422098
Sabah Holiday	087-423600

NAME AND ADDRESS	TEL & FAX NO.	NO OF ROOMS
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Hotel Sheraton Lot TL 462, Jalan Merdeka	Tel :087-422000 Fax :087-422222	182
Tiara Labuan Hotel Jalan Tanjung Batu	Tel :087-414300 Fax :087-410195	76
Waterfront Financial Hotel No. 1, Jalan Wawasan	Tel :087-418111 Fax :087-413468	94
Manikar Beach Resort Jalan Batu Manikar	Tel :087-418700 Fax :087-418732	250
Mariner Hotel No. 55, Jalan Tg. Purun	Tel :087-418822 Fax :087-418811	60
Victoria Hotel U0360, Jalan Tun Mustapha	Tel :087-412411 Fax :087-412550	44
Hotel Global U0016, Jalan O.K.K Awang Besar	Tel :087-425201 Fax :087-425180	50
Hotel Pulau Labuan Lot 27 & 28, Jalan Muhibbah	Tel :087-416288 Fax :087-416255	36
Hotel Pulau Labuan (Branch) Lot 9 - 12, Jalan Kemajuan	Tel :087-422388 Fax :087-421422	28
Hotel Seri Mutiara Jalan Dewan	Tel :087-417811 Fax :087-416664	39
Hotel Federal Jalan Bunga Kesuma	Tel :087-411711 Fax :087-411337	43
Pulau Labuan Inn Lot 8, Jalan Bunga Dahlia	Tel :087-416833 Fax :087-411750	35
Oriental Hotel U0123-4, Lot 33 & 34, Jalan Bunga Mawar	Tel :087-419019 Fax :087-419408	19
Hotel Klasik 2nd & 3rd Floor, Bangunan Poh Chai Kah Jalan Ujong Pasir	Tel :087-417233 Fax :087-411849	38
Hotel South East Asia Lot 7, Tan Kah Hua, Shophouse, Jalan Tun Mustapha	Tel :087-414112 Fax :087-425180	22
Hotel Mandarin Lot 21-22, Jalan Bunga Mawar	Tel :087-426922	17
Southern Hotel 1st & 2nd Floor, Lot 6 & 7 Jalan Bunga Anggerik	Tel :087-414211 Fax :087-410788	20
Asia Hotel Lot 41, Jalan Bunga Melati	Tel :087-413605 Fax :087-417712	14
Melati Inn Lot 112, Jalan Perpaduan	Tel :087-416307 Fax :087-414757	9
Pantai View Hotel U0068, 1st, 2nd & 3rd Floor Jalan O.K.K. Awang Besar	Tel :087-411339 Fax :087-412793	36
Sri Villa Hotel No. 115, Tingkat 1, 2 & 3 Jalan O.K.K. Awang Besar	Tel :087-416369	19
Wilayah Inn Lot 30, Jalan Bunga Mawar	Tel :087-411227	8
Services Apartment Financial Park Kompleks, Jalan Merdeka	Tel :087-419477 Fax :087-425650	28

For further information, call:

LABUAN DEVELOPMENT AUTHORITY
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MALAYSIA TOURISM PROMOTION BOARD (TOURISM MALAYSIA) OFFICES

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E-mail: mtpblbu@tourism.gov.my

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LEMBAGA PEMBANGUNAN LABUAN

All information contained herein is correct at the time of production. Whilst every care is taken in the preparation of this brochure, Labuan Development Authority cannot be held responsible for any inaccuracy, omission or alteration that may occur. LBN (E)

Your Complimentary Copy

TRAFFICKING ILLEGAL DRUGS CARRIES THE DEATH PENALTY